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1st Light Energy Launches “ZERO Money Down” Lease Option for Solar Installation

South Plainfield, NJ (May 26, 2011) - Going solar has just gotten a lot easier for New Jersey homeowners thanks to 1st Light Energy, a well-known, NJ-based solar installer that has launched a “no money down” solar lease plan as part of its flexible financing options.

The new solar lease from 1st Light Energy is a worry-free plan that takes away the heavy, upfront costs associated with a traditional solar system purchase and quickly delivers all the benefits of a solar installation to consumers and the environment for no money down. These flexible financing arrangements are also available for commercial business and non-profit customers as well.

With the lease plan, homeowners can dramatically reduce their electric bills, with no upfront cost to them. The lease option streamlines the entire home solar integration process – leveraging clean energy from the sun and reducing a resident’s carbon footprint without having to purchase the panels, inverters and infrastructure that make up a home solar system.

Michael Allen, National Sales Manager at 1st Light Energy pointed out the advantages of the company’s flexible financing. “Most homeowners today like the ease, freedom and immediate benefits of our no-money-down lease option. They don’t have to think about monitoring or maintenance of the system, it’s pretty much plug and play and that’s exactly what they’ll get with our solar lease. There are customers who will want to buy their system outright, and we’ll work with them to design and finance that decision. Many retirees want to reduce their costs and do something positive for the environment. A lease allows them to get the pricing associated with the tax benefits currently being offered without having a tax liability. We also have a pre-paid lease option which is a rational choice for our commercial customers. At the end of the day, I truly believe that the combination of our ten years of installation experience and our financing flexibility is what has given us so many happy customers throughout New Jersey over the years.”

1st Light Energy's financing options include: 1. A regular lease - with monitoring and maintenance included and guaranteed performance 2. Purchase outright. 3. Prepaid Lease including the advantages of the regular lease. 4. PPA financing where a non-profit will significantly reduce their electrical costs by installing a solar system.

1st Light Energy trains and maintains their own in-house solar installation teams qualified in every aspect of PV engineering and integration. Their main office and warehouse facilities are centrally located in North Plainfield, NJ.

Call 1-866-83-SOLAR or visit: www.1stlightenergy.com for details.